

A photograph of the Embassy Suites Hotel San Francisco Airport at night. The building is a large, modern structure with a prominent curved glass facade that reflects the city lights. The sky is a deep blue, and the foreground shows a road with light trails from traffic. The text is overlaid on the image in white, bold, sans-serif font.

**CCA FALL
CONFERENCE
October 8-10, 2010**

CCA

**Embassy Suites Hotel
San Francisco Airport
250 Gateway Blvd.
South San Francisco
(650) 589-3400**

Friday, October 8, 2010

CCA Board Meeting
12:00 p.m. – 4:00 p.m.

**BUILDING STRONG LOCALS
ACADEMY REGISTRATION**

3:00 p.m. – 4:00 p.m.

Conference Registration

3:00 p.m. – 8:00 p.m.

**BUILDING STRONG LOCALS
ACADEMY (BSL) V**

4:00 p.m. – 6:00 p.m.

**First-time Delegate &
Non-Delegate Orientation**

5:30 p.m. – 6:30 p.m.

**CCA GENERAL SESSION
Dinner Buffet**

- Introduction of Guests & CCA Board
- Legislator of the Year Award
- Program Announcements

6:30 p.m. – 9:00 p.m.



Saturday, October 9, 2010

Conference Registration

7:00 a.m. – 9:30 a.m.

Breakfast Buffet

7:00 a.m. – 9:00 a.m.

**Informational Committee
Meetings:**

- Legislation & Political Action
- Membership
- Faculty Equity & Diversity
- Policy
- Part-time Issues

9:00 a.m. – 9:30 a.m.

**CCA Conference Information
Center Open**

9:30 a.m. – 4:00 p.m.

**BUILDING STRONG LOCALS
ACADEMY (BSL) V**

9:30 a.m. – 12:45 p.m.

Saturday, October 9, 2010

**PROFESSIONAL
DEVELOPMENT
WORKSHOP SERIES I:**

**Can The District Do That? Issues of
Concern**

- Furloughs
- Blanket Reduction of Salary & Benefits
- Step and Column Freezes

Can I Afford To Retire?

- Changes in STRS and CalPERS
- Retirement Incentives/Golden Handshakes
- Additional Bargainable Issues

Student Learning Outcomes (SLO)

- Background
- Assessment
- Evaluation and the Contract

Faculty Rights Under the EERA

- Education Employment Relations Act
- Recognition Clause
- Duty of Fair Representation

Membership Chair Training

- Managing the Paperwork
- Recruiting Members
- Promoting Member Benefits

9:30 a.m. – 11:00 a.m.

Break

11:00 a.m. – 11:15 a.m.

**PROFESSIONAL
DEVELOPMENT
WORKSHOP SERIES II:**

Knowing Your Organizational Structure

- Community College Association
- California Teachers Association
- National Education Association

Fair Share Treasurer Training

- Chargeables
- Non-Chargeables
- Establishing a Realistic Budget

Getting a Full-time Job

- Understanding the Job Announcement
- Writing the Cover Letter
- Preparing the Résumé

Developing Coalitions

- Community
- Labor
- K-16

Don't Bargain Regressively

- Workload
- Fringe Benefits
- Salary

11:15 a.m. – 12:45 p.m.

Saturday, October 9, 2010

**CCA GENERAL SESSION
Luncheon Buffet**

- Introductions
- Message from Ron Norton Reel
CCA President

12:45 p.m. – 2:00 p.m.

**PROFESSIONAL
DEVELOPMENT
WORKSHOP SERIES III:**

**Local Chapter Budget and Fiscal
Responsibility**

- Making Budgets
- Reporting the Budget to Membership
- Meeting Legal Obligations

**How to Motivate and Engage Members
in the 21st Century**

- Website
- Social Networking
- E-mails & Texting

Team-Building

- Knowing Who You Work With
- Using That Information Effectively
- Implementing It at Your Local

**Gay, Lesbian, Bisexual and Transgender
(GLBT) Issues**

- California Law
- Discrimination
- Resources Available to Faculty

Hot Topics:

- Physical Education
- Bylaw Revisions
- TBA

2:00 p.m. – 3:30 p.m.

**BUILDING STRONG LOCALS
ACADEMY (BSL) V**

2:00 p.m. – 5:00 p.m.

Merger Update

3:30 p.m. – 4:00 p.m.

Dinner on Your Own



Sunday, October 10, 2010

Breakfast Buffet

7:00 a.m. – 9:00 a.m.

State Budget Update

8:30 a.m. – 9:00 a.m.

CCA COUNCIL SESSION

(Delegates Required to Sign in and Sign Out)

9:00 a.m. – 12:00 p.m.

▶ **Online Only**

www.Regonline.com/861418

Click on the link above to register for 2010 CCA Fall Conference



CCA Fall Conference

October 8-10, 2010

Embassy Suites, San Francisco Airport - South San Francisco

***LODGING:**

Make your lodging reservations directly with the Embassy Suites San Francisco Airport in South San Francisco by cutting and pasting link into your browser or clicking on the link below:

http://embassysuites.hilton.com/en/es/groups/personalized/SFOSOES-CCA-20101008/index.jhtml?WT.mc_id=POG

Lodging expenses will be reimbursed to delegates by CCA according to its Bylaws. CCA will pay 1/2 the cost of a double-occupancy room. Each delegate is expected to share a room with another delegate. Those wishing a single room must pay the difference except for extenuating circumstances - prior authorization is required. **[TO MEET REQUIREMENTS OF THE REIMBURSEMENT POLICY, DELEGATES ARE REQUIRED TO SIGN IN AND SIGN OUT AT COUNCIL].**

Attendees are responsible for paying the hotel bill upon checkout. If you have questions or concerns, call Linda Martin, Conference Registrar in CTA Regional Resource Center (CCA) Foster City (650) 577-5184. **(Requirements above will be enforced!)**

DEADLINE – September 20, 2010. After the lodging deadline date, you are responsible for the amount charged by the hotel over the negotiated conference rate. Reserve your room directly with the Embassy Suites today!

PARTICIPANTS:

Each chapter is allotted a specific number of delegates based on their membership to attend conferences at CCA's expense. Chapter leaders may verify the number of Chapter Delegates with Bonita Lovell (916) 288-4921. Contact your local chapter leader if you would like to be a delegate to any one of CCA's conferences.

Non-Delegates are welcome to CCA conferences and may attend at chapter or personal expense. Chapters may apply for Non-Delegate funding. Application forms are on the web - www.cca4me.org.

TRANSPORTATION:

The nearest airport to the conference site is the San Francisco International Airport.

For CCA/CTA discount airfare, make your reservations with the United Airlines Convention Desk by calling 1(800) 521-4041. Give the CTA Account #510CZ.

PARKING:

Complimentary Parking has been arranged for CCA participants at the Embassy Suites Airport Hotel, South San Francisco.

QUESTIONS:

If you have any questions or concerns, call Conference Registrar, Linda Martin, at CTA Regional Resource Center (CCA) Foster City at (650) 577-5184 office hours: Monday-Friday (9 a.m.-5 p.m.)

CCA Fall Conference

October 8-10, 2010

Embassy Suites

250 Gateway Blvd. • South San Francisco, CA 94080

(650) 589-34300

Use this form only to assist your Chapter Registrar, or a designated person in your Local to register your chapter delegation (Do not mail this form to CCA -- Page is for Local Use Only).

Position: (required)

- CCA Board Member
- Guest/Presenter
- Delegate
- Non-Delegate
- Other

Attending: (required)

- CCA Fall Conference
- Building Strong Locals Academy

(This Form is for Local Chapter or individual use only -- Do Not Send to CCA)

http://embassysuites.hilton.com/en/es/groups/personalized/SFOSES-CCA-20101008/index.jhtml?WT.mc_id=POG

Name: _____

Mailing Address: _____

City: _____ Zip: _____ Home Phone: _____

Campus/Chapter: _____ Campus Phone: _____

Local Role, if any: _____
(e.g. chapter president, vice president, member of negotiation team, grievance team, etc.)

Home E-mail: _____ Campus E-mail: _____

- Ethnicity: (optional)
- American Indian/Alaskan Native
 - African American
 - Asian/Pacific Islander
 - Hispanic
 - Caucasian

Chapter Delegates will be required to sign-in and out at Council functions to be reimbursed. Attendance is required. Absolutely, no exceptions! Plan your travel accordingly.

LODGING: (Deadline: 9/20/2010)

- Friday (10/9)
- Saturday (10/10)

Single Room \$99++ (\$112.55)

Double Room \$49.50++ (\$56.28 per person)

*see lodging explanation

Share Room with assigned person or lodge me with (Name Roommate): _____

MEALS: Select the Buffet meals you will attend: (Tickets will be provided) Guest tickets may be purchased

- Friday Dinner \$49.32
- Saturday Lunch \$43.99
- Saturday Breakfast (complimentary)
- Sunday Breakfast (complimentary)

I understand I am responsible to cancel my lodging reservation and conference registration should I not be able to attend the 2010 CCA Fall Conference.

The lodging reimbursable rate is \$49.50 (total \$56.28) per night, per delegate.

NO LODGING:

- Commuter

REGISTRATION FEES

(Payable to CCA/CTA)

For:

- Chapter Delegate \$0
- Member / Non-Delegate \$275
- Non-Member \$300

Total enclosed \$ _____ Check no. _____

▶ Make Plans to Attend these CCA/CTA/NEA Conferences:



CCA Winter Conference

February 11-13, 2011

Hilton, Palm Springs

NEA Pacific Region Leadership Conference (PRLC)

February 25-27, 2011

Hilton, Portland, OR



NEA Higher Education Conference and Leadership Day*

March 24, 2011*

March 25 - 27, 2011

Boston Park Plaza Hotel, Boston MA

CCA Spring Conference & W.H.O. Awards

April 15-17, 2011

Hyatt, Newport Beach



CTA Presidents Conference

July 18-22, 2011

Asilomar Conference Center

Mission: "To Advocate for Community College Faculty"

Apply for your local campus staff development funds today and enroll in one or more of CCA's dynamic professional development workshops.